

Get Certified

How to become a

Templafy^T
Certified Partner

About Templafy

Templafy is one of the fastest growing IT companies in Scandinavia, already **changing the way large enterprises work with Microsoft Word, PowerPoint, Outlook and Excel.**

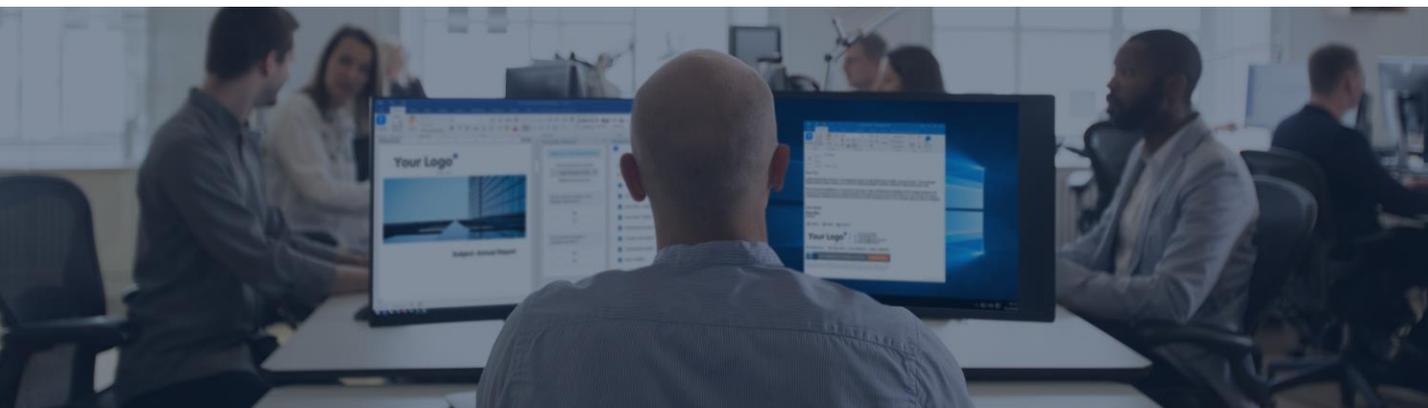
Templafy counts global brands, professional services firms and Magic Circle law firms as customers, many with over 20,000 employees world-wide, and we continue to expand into new markets with the help of selected partners.

Templafy is Document Anarchy Solved

'Document Anarchy' arises as employees produce thousands of business documents, presentations and emails everyday, but fail to comply with current company brand guidelines and legal standards.

Templafy solves Document Anarchy by giving employees access to all their approved company document templates, digital assets and email signatures right within Microsoft Office applications.

Essentially, Templafy adds document and email production to the range of controlled business communication disciplines. After all, managing brand and legal matters is not an IT function but it does require some fantastic IT solutions.



For more information
visit templafy.com

You're in good company

Global enterprises, partners, renowned media and end-users embrace Templafy

Partners



"Templafy is a valuable solution for any public or private sector organization looking to govern and streamline employee communications created in Microsoft Office 365 applications in the cloud or on premise."

Mark Walton, Office Marketing Group Lead, Microsoft NZ

"We're excited Templafy now offers a cloud-based solution to manage enterprise email signatures while improving brand governance."

Sajan Parihar, Director, Microsoft Azure Platform at Microsoft Corp

[Click here to read our case stories](#)

Media

Entrepreneur

Named as one of "[5 Tools Your Online Business Needs](#)" (among Wunderlist, Square, QuickBooks) January, 2017

Forbes

Announced as one of "[Five European Startups Changing The Way Businesses Work](#)" May, 2016

Customers and users

PANDORA™

"Templafy has made working with documents, presentations and emails a lot easier."

Director of Communication

Aller

"It's very smooth. Great to have access to the valid template in all areas and for each specific brand."

Director of Finance

Selected customers

PANDORA™

BDO

ATERA

IKEA

Capgemini
CORPORATE TECHNOLOGY SOLUTIONS

PETROBRAS

randstad

Coloplast

AARHUS UNIVERSITET

MTHøjgaard

Aller

norden
Nordic Council of Ministers

telenor

GARDAWORLD

WACKER NEUSON

EG
Adding value to business

CLIPPER

marel

CEPSA

CertiPay

SDC

Mannez

LETT

SEB

Sanderson
Weatherall

DSB

NUVIA

devoteam

Four reasons to Partner up

An obvious match.

A partnership with Templafy makes a lot of sense when you are an Implementation Agency developing MS Office templates and related services.

#1 Full Service Supplier

Partnering up with Templafy allows you to become a full service implementation partner for your customers

#2 Direct Revenue

As a partner you receive commission plus significant consultancy projects because Templafy requires implementation of both templates, configuration and deployment

#3 Derivative Revenue / New Consultancy projects

Customers using Templafy are much more inclined to buy new and additional consultancy projects

#4 Interactive Customer relationship

When your customers' end-users are using Templafy you can get insights on their actual behavior 'which give you the ability to proactively reach out and upsell relevant services.

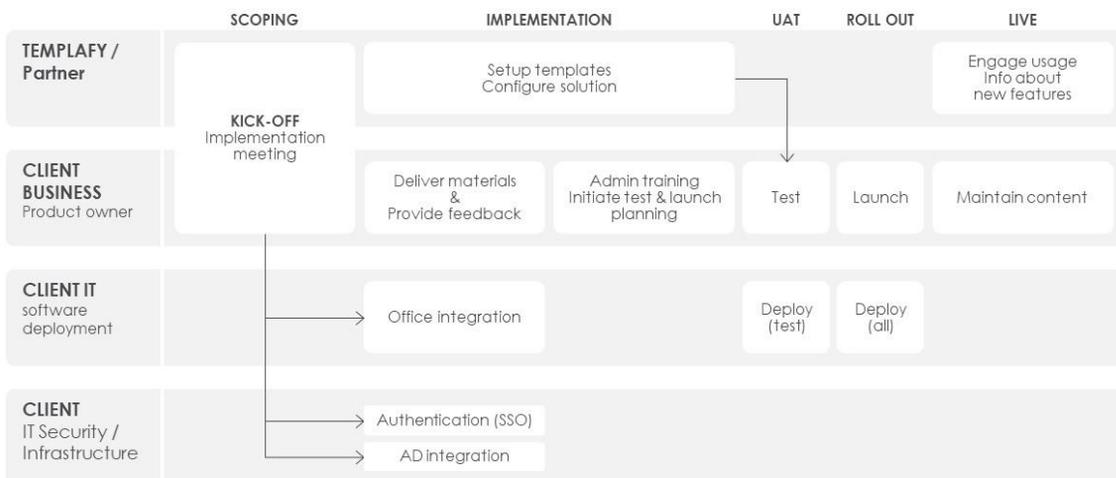


Illustration: The typical implementation process

Certification of Sales Personnel



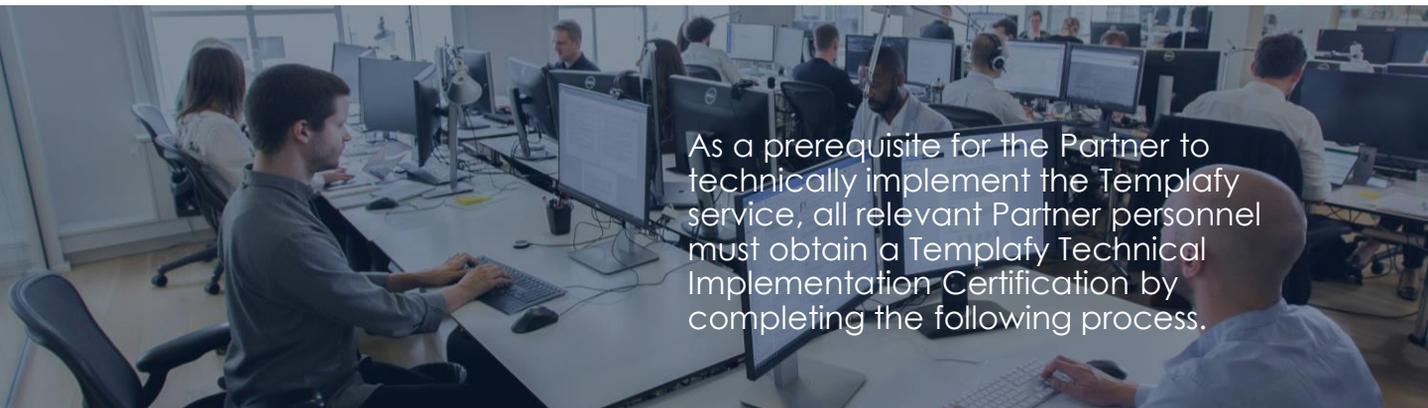
As a prerequisite for the Partner to market and sell Templafy services, all relevant Partner personnel must obtain a Templafy Sales Certification by completing the following process.

Certification timeline – Partner sales personnel

Week 1	2-hour onsite training session at Partner's office location conducted by Templafy's sales training team
Week 1-2	Two 1-hour online training sessions conducted by Templafy's sales training team
Week 2	Participation on 3 online demonstration meetings with Templafy customer prospects
Week 3	Certification test 1: Conduct and pass Templafy's 15-minute online multiple-choice test for sales personnel
Week 3	Certification test 2: Deliver to Templafy and get approved a 10-minute recording of an online sales pitch (simulated)
Ongoing	Weekly mandatory 30 min. sales meetings with Templafy Sales Manager; on-going introductions to product releases and sales material

***‘You can
use our
technology
to deploy
your own
stuff’***

Certification of technical implementation personnel



As a prerequisite for the Partner to technically implement the Templafy service, all relevant Partner personnel must obtain a Templafy Technical Implementation Certification by completing the following process.

Certification timeline – Partner technical implementation personnel

Week 1	One 4-hour onsite training session at Partner's office location conducted by Templafy's implementation & delivery team
Week 1-3	Five 1-hour online training sessions conducted by Templafy's implementation & delivery team
Week 3	Complete a One-day visit or online introduction (can be split in several sessions when convenient) at the Templafy Head Quarter in Copenhagen, Denmark
Week 4-6	Participation on 2 Templafy customer implementation projects (only online presence required)
Week 6	Certification test: Conduct and pass Templafy's 45-minute online multiple-choice test for technical implementation personnel
Ongoing	Ongoing correspondence Templafy's implementation and delivery team incl. introductions to product releases and documentation

We look forward to onboarding you as a

Templafy^T
Certified Partner

For more information
visit templafy.com